



## GCSRA - Adani Foundation Grant Funds for Innovative CSR Projects



**GUJARAT CSR AUTHORITY**  
An Initiative by the Government of Gujarat



**ADANI FOUNDATION**



## Adani Foundation Grant Funds for Innovative CSR Projects

“GCSRA-Adani Foundation Grant Funds for Innovative CSR projects” will recognize potential ideas, which shall be solicited from PSUs/Corporates on ideating for scalable & replicable CSR projects, and which will, in turn, help the State of Gujarat address some of its key human development challenges; and could also be considered by GCSRA for assistance on pilot implementation, either on technical or on financial aspects.



### Qualifying Criteria

The project ideas should be conceptualised keeping in view the following approach :

- Profiles should correspond to the list of activities permitted under Schedule VII of Section 135 of the Companies Act, 2013;
- The ideas should be innovative, create value in the area and be outcome driven mapped to the state’s developmental priorities
- To the extent possible, these should be small value projects but scalable/replicable.
- Outcomes of the project should be SMART (Specific, Measurable, Achievable, Relevant, Time-bound)
- The project should be sustainable and should have a clear and specific exit strategy



### Key Components of your Project Idea

Your Project Idea should broadly cover the following:

- Background and Rationale for the project
- Objectives of the Project (define key result areas)
- Project Components
- Execution Plan and Budget
- Expected Return on Investment (desired outcomes and impact)



### Important

- The application process is open to PSUs and Corporates to submit projects based on unique ideas and challenging locations
- At the beginning of your project synopsis, the application must mention details of the Organisation submitting entry forms, with contact details of the nodal person, Title of entry, Mode of Implementation (self / through partner NGO / through departments) and Proposed budget & completion timeframe
- The location of the project should preferably be in one of the backward blocks of Gujarat (refer Cowlagi Committee Report). Preference will be given to projects proposed at locations where the company is not working on any existing interventions
- GCSRA will also support the company in partner identification and engagement for implementing the project

# NOMINATION AND SELECTION PROCEDURE



Downloading the CSR Project Ideas brochure from the GCSRA website ([www.gcsra.org](http://www.gcsra.org))



Submission of application form and substantiating documentation (if any)



Preliminary shortlisting and scoring of project ideas based on the predefined criteria



Call for presentation before Project Approval Committee



The Project Approval Committee will review the applications, substantiating documentation and presentation by the applying organizations to adjudicate the winners of the grant.

*Ideas/Projects shortlisted after screening and scoring by the Project Approval Committee (PAC) will be taken up by GCSRA. The decision of the PAC shall be final.*



## Evaluation Parameters

A jury will judge broadly entries on following parameters:

- Objectives of the proposed project.
- Sustainability perspective of the project and innovativeness of proposed initiative.
- Scope for partnership & convergence with mainstream departments for scaling-up in Gujarat and subsequently at National level.
- Alignment to the SDGs 2030 and the underlying targets.
- Scope for partnership & convergence with mainstream departments for scaling-up.
- Short term outcomes of the Project (visible over an annual time frame).
- Long term impact of Project (at completion).

## Announcement of Winner(s)

The winners of the GCSRA-Adani Foundation Grant will be declared during a special ceremony organised in Ahmedabad.  
(Dates for the ceremony yet to be declared)

Adani Foundation will present the following to the winners:

- Winner's Trophy
- Letter of Approval

In addition, the winners will also receive two years of Technical Support from Gujarat CSR Authority on the winning project.

## Quantum of support

A total of 4 projects shall be shortlisted for support and implementation by GCSRA and Adani Foundation on the following thrust areas:

- Education
- Innovation and Entrepreneurship
- Health and Nutrition
- Natural Resource Management
- Agriculture and Livelihoods

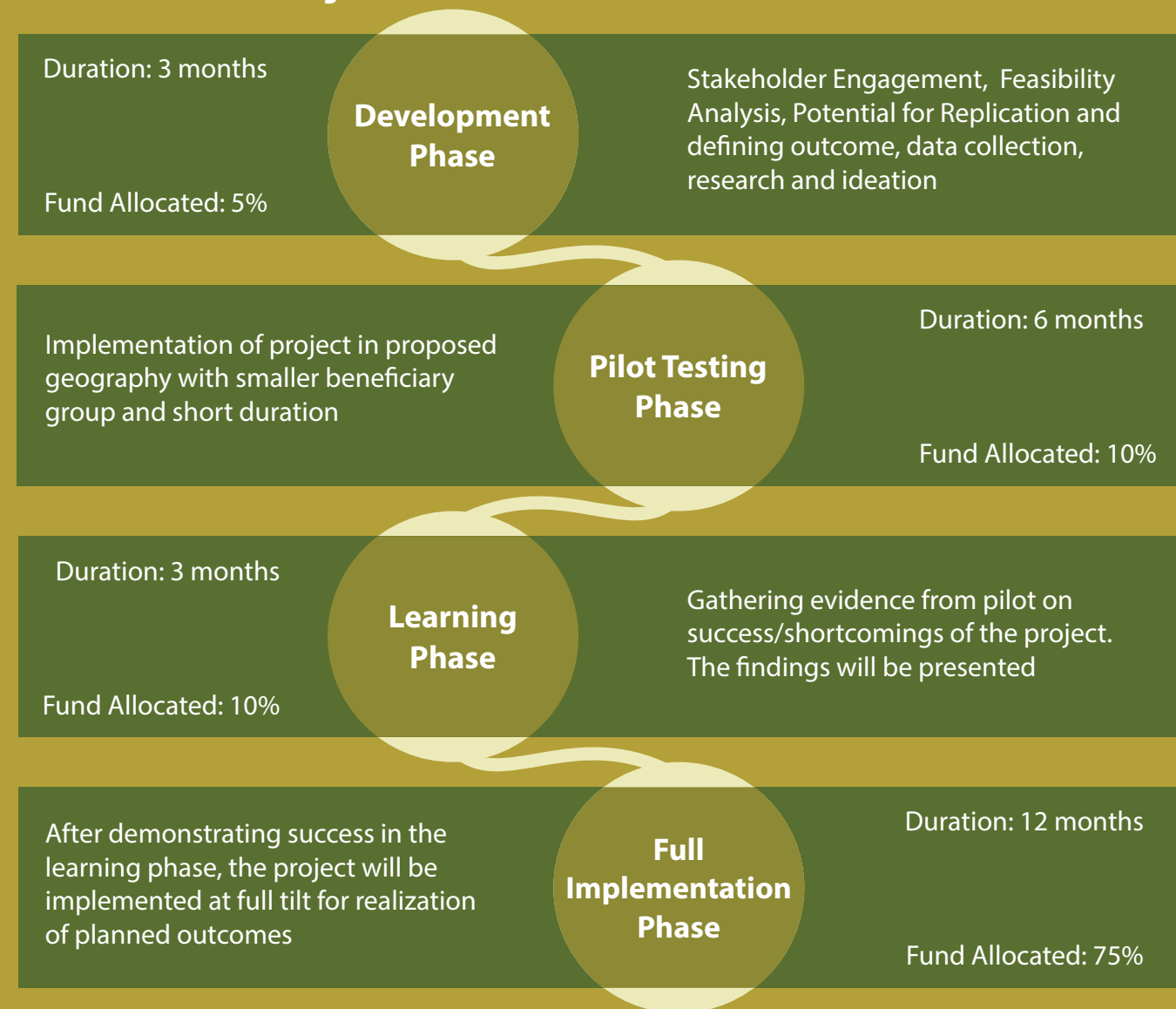
The project implementation will be on PPP model. For each project, GCSRA will contribute 25% of the overall budgeted cost while 25% shall be contributed by the Adani Foundation. The remaining 50% of the overall project cost shall be either borne by the applicant or sourced from other funding sources.

NGOs/CSOs can apply for the grant only through their Corporate/PSU partners.

The ideal project value for each project shall preferably be 25-50 lakhs (Overall project budget).



## Execution of Project Idea



## Guidelines for Participation

- A total of 4 project ideas shall be shortlisted for implementation.
- Applicant organisations are encouraged to nominate more than one project ideas. However, only one idea per applicant shall be shortlisted.
- All the applications must be supported by relevant documentation (secondary research). The form must be complete in all respects. Incomplete or unsigned forms will not be considered. Applicants may be asked at any time during the period of evaluation to substantiate the claims, through submission of documentation and proofs.
- The project shall be proposed with a minimum duration of 12 months and an overall timeline of maximum 2 years.
- The fund shall be disbursed for each phase separately and only after successful execution of a phase, funds shall be released for the next phase. 5% budget during implementation phase will be assigned for Monitoring & Evaluation, Documentation and Review.
- Organisers accept no liability for any loss resulting from the disclosure of information concerning an entry, though all reasonable precautions will be taken to safeguard confidential and sensitive information.
- The project can be implemented by an applying company's Foundation. The decision however, will rest solely on GCSRA's discretion.
- GCSRA and the PAC will have the sole right and discretion to reject entries, which, in their view, do not meet the basic specified criteria. The decision shall be final and binding on all parties concerned.
- Any branding or promotion for the selected project(s) shall include/mention GCSRA and Adani Foundation as supporting partners with their logos. Guidelines regarding visibility shall be strictly adhered to under any circumstances.





### How to apply:

1. Send your entries/applications with full relevant information/documents to **eventsgcsra@gujarat.gov.in** giving subject line 'Nomination for GCSRA-Adani Foundation Grant'
2. Also send your entries/applications in hard copy printed in single side in 2 sets and soft copy on a portable USB drive/CD to following address giving a subject title 'Nomination for GCSRA-Adani Foundation Grant' through Registered Speed Post.

### Important Dates:

Event	Timeline
Period to fill in the Application form	05 June 14 July, 2020
Preliminary scoring based on Evaluation Tool	July 2020
Presentation by shortlisted applicants before the Jury	August 2020
Awards Ceremony	TBD

### Disclaimer

*The organizer: GCSRA, as well as its assessment partners, disclaim any responsibility or liability to a third party for any decision based upon outcome of this activity*

For more information, you may contact:

Tushar Tyagi, Project Consultant, GCSRA PMU at 079-40192052 or [eventsgcsra@gujarat.gov.in](mailto:eventsgcsra@gujarat.gov.in)



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