GUJARAT CSR AUTHORITY

AN INITIATIVE BY THE GOVERNMENT OF GUJARAT

NATIONAL CSR CONCLAVE, 2017
"Decoding the CSR Ecosystem in India"

NATIONAL CSR CONCLAVE, 2017: DECODING THE CSR ECOSYSTEM IN INDIA
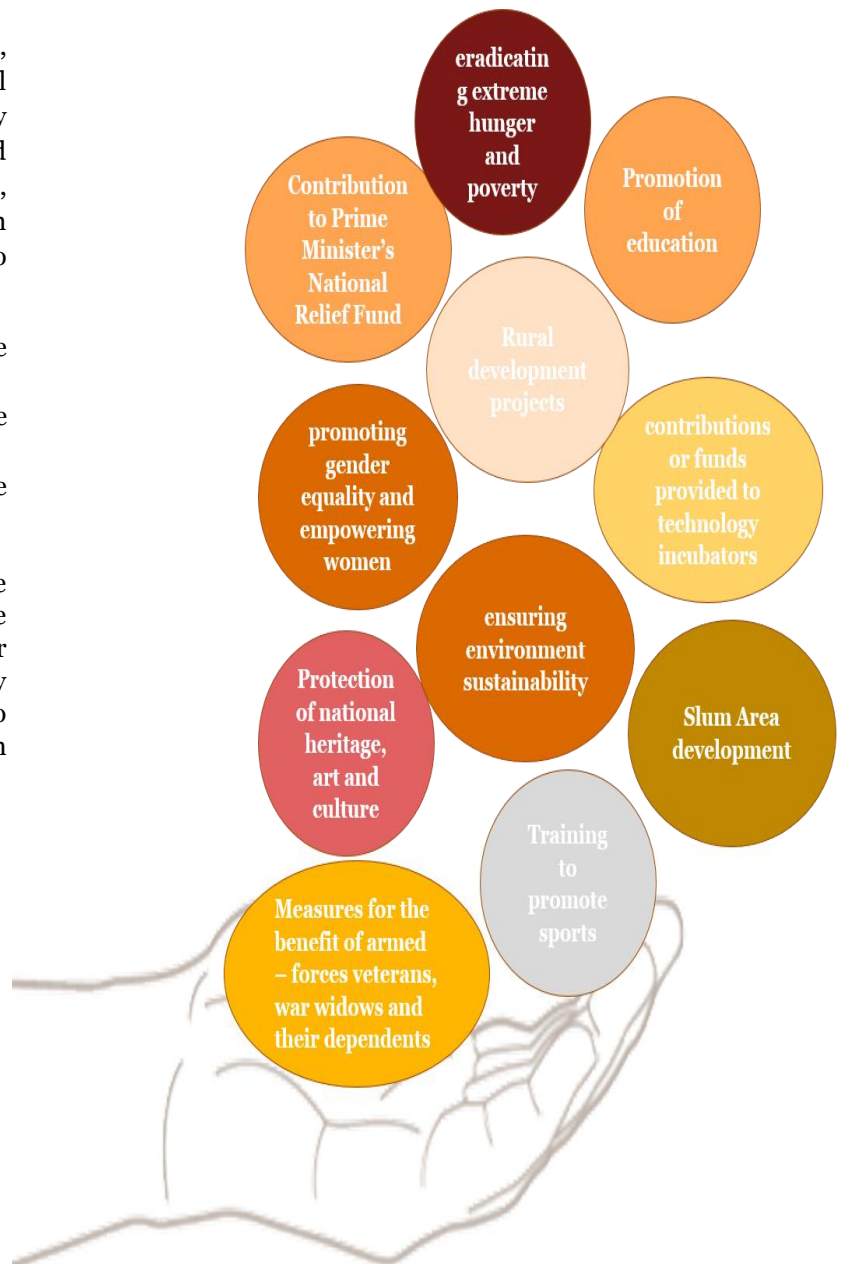
Introduction

With the introduction of Companies Act, 2013, the mandate for Corporate Social Responsibility (CSR) has been formally established through Section 135 and Schedule VII of the Companies Act, 2013, (also referred to as the CSR Rules), which has come into effect from 1st April 2014. To comply with the same, every company with

- a net worth of Rs. 500 crore or more OR
- a turnover of Rs. 1,000 crore or more OR
- a net profit of Rs. 5 crore or more during any financial year,

is required to spend at least 2% of the average of the profits made in last three preceding years on CSR activities. As per the Rules, provisions of CSR are not only applicable to Indian companies, but also to branch and project offices of a foreign company in India.

Businesses play an important role in the society, impacting regions, individuals as well as the environment. However, in the present day environment, businesses must also find newer ways to identify & address the social, economic, and environmental impacts of doing business, while balancing these concerns with conflicting demands on their attention, time, and resources.

This demands the alignment of Corporate Social Responsibility (CSR) with business strategy to create a business that is sustainable in the truest sense.

Activities as per Schedule VII of Sec. 135 of the Companies Act (2013)

Gujarat CSR Authority

The Gujarat CSR Authority (GCSRA) was established in April 2015 as an institution chaired by the Honourable Chief Minister of the State. The mission of GCSRA is to catalyse sustainable growth by creating an enabling environment for the corporate sector to work in partnership with the Government and with community based organizations in the field of Corporate Social Responsibility. The thrust areas of GCSRA are (a) malnutrition, (b) low cost diagnostic healthcare and allied activities, (c) sanitation, (d) skilling & livelihoods and (e) entrepreneurship & innovation.

GCSRA is organising its first "*National CSR Conclave: Decoding the CSR Ecosystem in India"* in Ahmedabad, led by a view to create an enabling environment with an objective to address some of the pressing challenges being faced by the state.

National CSR Conclave

The National CSR conclave aims to provide a common platform to corporates, government agencies, NGOs & civil society, academics and other stakeholders to share their expectations, aspirations and responsibilities to address the social challenges faced by the State.

Corporates need to work closely with stakeholders to maximize the impact of their CSR programs. Discussions in this Conclave shall revolve around creating an enabling environment for project implementation and strengthening existing CSR initiatives through adoption of best practices.

- *A major highlight of the National conclave shall be the GCSRA CSR AWARDS, which is a 'first of its kind' state level awards for CSR. Aim of this award is to identify and recognise the exemplary work of the companies in integrating and internalizing Corporate Social Responsibility.*
- *Corporates will be presented with different awards which are categorized into (a) sustainable and impactful CSR project, (b) innovative model for CSR implementation and (c) cohesive and strategic CSR partnership.*

Objectives of the Conclave

- *Understand the changing paradigm of CSR in India*
- *Provide a platform to discuss the current issues and developments in CSR*
- *Share, discuss and ideate on how the state and corporates can collaborate to provide an enabling environment to solve social challenges*
- *Explore the scope for Community-Civil Society - Government - Corporate partnerships and facilitate dialogue for 'development'*
- *Discuss and share best practices for programme implementation and impact creation, through dissemination of state and national level experiences*
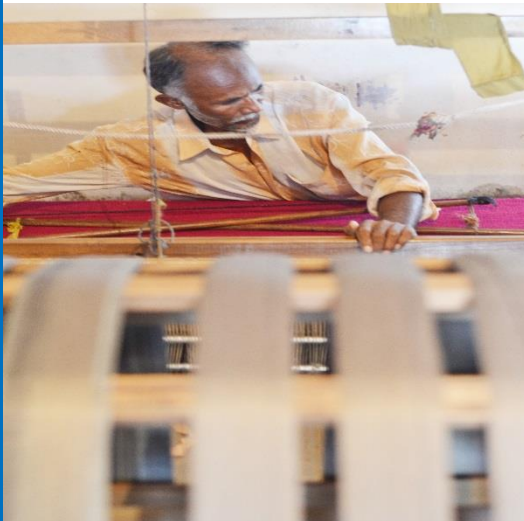
Conclave Themes

- *Present dynamics & perspective shifts and policy changes*
- *Benchmarking performance – Results Based Management (RBM) for CSR (challenges & responses)*
- *Measuring & documenting progress - innovations for Knowledge Management*
- ***Thematic breakaway sessions** on (a) skilling for livelihood, (b) healthcare & diagnostic healthcare (including malnutrition), (c) innovation & entrepreneurship and (d) community toilets*
- *Future paradigms on CSR - above & beyond*
- *First edition of the **Gujarat CSR Awards***

Target Audience

This conclave would reach out to academics, prominent business leaders, CSR practitioners, civil society leaders as well as to young and senior researchers in the state and as well country. Participation would be strongly encouraged from:

- Corporates, including their CEOs, strategy leaders, CSR managers, Company Secretaries etc.
- NGO Heads and project leaders
- Social entrepreneurs, consultants working in the field of CSR
- Research and academic institutions

Key takeaways

- *Creation of a knowledge network with eminent industry experts, civil society stakeholders and more than 300 representatives from different parts of the state / country*

- *Understanding of views & perspectives of the Government and Policy makers*

- *Clarifications on doubts / concerns through discussions with India's top CSR thought leaders / practitioners / experts / regulators*

- *'Development of an understanding of what is 'sustainable impact' and what enables the same.*

Participation Fees

The participant fees for conclave is **INR 10,350/-* (inclusive of service tax)** per delegate for mid and senior- level corporate professionals. An early bird discount of @10% would be offered to participants who will register before 15th February, 2017. The same discount shall be applicable for 2 or more participants from the same company.

The above participation fees shall include:

- Conclave kit and badge
- Lunch, snacks and high tea
- Certificate of participation and e-copies of the conclave proceedings

For NGOs and academic institutions, a participation fees of **INR 8,625/-* (inclusive of service tax)** per delegate shall be applicable.

*The National Conclave aims for capacity building of its participants w.r.t. CSR. In this regard, it may further be noted that above fees can be factored in under the administrative expenses of the CSR budget of a company.

Date:

9th & 10th March, 2017

Venue:

JB Auditorium, Ahmedabad Management Association (AMA), Ahmedabad

Partnership Propositions

The National CSR Conclave is expected to draw the participation of more than 300 delegates, across different stakeholder segments from across the country. This would be an opportunity to showcase offerings, initiatives, and solutions to effective target audiences at one platform. Media, NGOs, PSUs, Corporate and Government bodies can come forward to support the event and for organisations interested in the same, the following categories of opportunities are available (refer Annexure).

Platinum Partner

Gold Partner

Silver Partner

Awards Partner

Payment Mode

Participants need to submit conclave registration form along with the payment transaction details. Payment of the above fees can be made via Bank transfer/Demand Draft/Cheque. Refer to the details below for payment:

Beneficiary Name	GUJARAT CSR AUTHORITY PROJECTS FUND
Bank Name	Corporation Bank
Branch Name	Navrangpura Branch, Ahmedabad
Account No.	033500101025116
IFSC Code	CORP0000335
Swift Code	CORPINBB335

ANNEX: Partnership propositions

The National CSR conclave will be attended by 300+ delegates across industry sectors and functional domains, from different parts of the country. For organisations interested to engage with GCSRA from a visibility / partnership standpoint, the following opportunities are available:

CATEGORY	Platinum Partner (1)	Gold Partner (2)	Silver Partner (3)	Awards Partner (1)
Partnership amount	**Rs. 10,00,000**	**Rs.5,00,000**	**Rs. 3,00,000**	**Rs. 7,50,000**
Logo & visibility in Conclave Brochure	Yes	Yes	Yes	Yes
Quote from the partner's representative	Yes	Yes	-	-
Logo on the event poster in the Backdrop	Yes (Large)	Yes (Medium)	Yes (Medium)	Yes (Medium)
Logo positioning at GCSRA website	Yes	Yes	Yes	Yes
Exhibition table/ Stall (2*2 m)	Stall	Stall	Table	Table
Conclave Passes (Can be passed on to partners/ affiliates/ clients etc.)	10 Passes	5 Passes	3 Passes	5 Passes
Name of Partner on the awards	-	-	-	Yes
Standee display	2 standee inside the seminar hall and 2 outside the seminar hall	1 standee inside the seminar hall and 1 outside the seminar hall	1 standee outside the seminar hall	1 standee inside the seminar hall and 1 outside the seminar hall
Promotional material in delegate kit	Yes	Yes	-	-
Participation in trainings programmes of GCSRA at discounted rates	20% discounted rates	10% discounted rates	5% discounted rates	10% discounted rates
Free technical advisory services by GCSRA to help implement CSR	3 years	1 year	6 months	1 year
Name on Lanyard (with GCSRA)	Yes	-	-	-
Media interaction (by the event media partner)	Yes	-	-	Yes
Access to GCSRA's publications and reports	Lifetime	Lifetime	Lifetime	Lifetime

For further information, please contact: Mr. Subhash Advani (seminar_training@gcsra.org; 09636888599, 8264872649, 079 - 40192052).

Tentative Agenda

Day 1		
Session 1	**Inaugural session**	
	1	Welcome address & Inaugural Session
	2	Keynote address by Guest of Honour
	3	Development Objectives of Gujarat and state expectations of PPP (setting the context)
Tea Break		
Session 2	**Panel Discussion on "Present Dynamics & the paradigm shift: deploying CSR to accelerate inclusive growth"**	
	1	The CSR Rules: policy changes and the paradigm shift
	2	Evolution of CSR - corporate response to the new mandate
	3	Summary by the Chair, followed by openhouse & moderated Q/A session
Lunch Break		
Session 3	**Panel Discussion on "Adapting best practices: challenges in scaling up innovations"**	
	1	Addressing sanitation and malnutrition Challenge through CSR, planning KPIs
	2	Leveraging technology for last mile healthcare delivery
	3	Summary by the Chair, followed by openhouse & moderated Q/A session
High Tea		
Session 4	**Panel Discussion on "Results Based Management: making CSR impactful"**	
	1	RBM: using logical frameworks and defining objective parameters for social programming
	2	Summary by the Chair, followed by openhouse & moderated Q/A session
Day 2		
Session 1	**Thematic Panel Discussions (breakaway sessions) on Day 2**	
	1	Skilling for Livelihood - "Challenges & Opportunities in skilling sector and intervention areas for sustainable livelihoods"
	2	Healthcare & Sanitation - "Determining a common approach to managing WASH programmes for Gujarat"
	3	Innovation and Entrepreneurship - "A step towards inclusive growth and improving livelihood opportunities through social enterprises"
	4	Malnutrition - "Supplementary nutrition and targeted programming in Anganwadis and Schools "
	5	Summary by the respective Chair(s), followed by openhouse & moderated Q/A session
Tea Break		
Session 2	**Panel Discussion: "PPP for CSR : converging statal efforts with civil society and Corporates"**	
	1	CSR, moving beyond corporate philanthropy to address gaps in social sector programming: "complementing" vis-à-vis "supplementing" support
	2	Summary by the Chair, followed by openhouse & moderated Q/A session
Lunch Break		
Session 3	**Theme: Valedictory and CSR Awards Ceremony: Keynote Sessions and CSR Impact Awards, Chief Guest's Address**	
	1	Video documents (best practices by CSR awardees)
Tea Break		
	2	Presenting the Gujarat CSR Awards
	3	Vote of Thanks & Closure
High Tea		

GUJARAT CSR AUTHORITY

"An initiative by the Government of Gujarat"

Reach us at:

GUJARAT CSR AUTHORITY

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Website: http://www.gcsra.org/